

Refugee: Formal Letter of Persuasion

Aim: To write a formal letter of persuasion.

Activity

You have heard that the Refugee Council wants schools to take six refugees that have fled war and conflict in their own country. Your job is to persuade your headteacher that this is a good idea. You need to deliver a formal letter, thinking about what you will say and how you will say it to achieve your aim.

Success Criteria

1. Introduce yourself, state your aim (why you are writing) and your point of view clearly.
2. Describe your concerns about the issue. Use relevant detail/evidence/facts to support each point that you make.
3. Write in the **present tense** and **first person**. I hope to be able **to persuade** you **to invite** six children in need of a safe school to join us at Helping Hand Primary School.
4. Use your word mat for persuasive vocabulary choices and add more subject specific words to the word bank.
5. Structure your argument with a range of conjunctions using the planning frames. Draw to a conclusion with a positive ending.
6. Use persuasive techniques such as emotional language – appeal to your Head Teacher's good nature, statistics, the voice of the expert, rhetorical questions etc.